

Santa Maria Community Television
Minutes
SMCTV Board of Directors

Mark van de Kamp – Chair
Bob Morrison – Director
David Cross – Director

Alan Sutterfield – Clerk of the Board

Meeting
December 14, 2006
6:30 PM
Santa Maria City Council Chambers
110 E. Cook Street
805-925-9176

1. Call meeting to order

The meeting was called to order by SMCTV Board Chair Mark van de Kamp at 6:30 p.m. Also present were directors Bob Morrison and David Cross and Station Manager Alan Sutterfield.

2. Pledge of Allegiance

3. Public Comment

There were no public comments.

4. Approval of July 10, 2006 Minutes

ACTION: Motion to approve by David Cross, seconded by Bob Morrison.
Motion passed 3-0.

5. New Business

a. INFORMATION ONLY: Replacement of SMCTV Studio Cameras

Station Manager Alan Sutterfield informed the board that the three aging studio cameras in the SMCTV Media Center studio had recently been replaced due to reliability issues. Cost was approximately \$9,500 for three Sony PD 170 camcorders and support equipment, after \$900 in manufacturer rebates.

Some costs may be recouped by marketing the lenses, camera control units and viewfinders from the replaced units.

b. INFORMATION ONLY: Update on launch of Channel 24, The Education Channel

Mr. Sutterfield informed the board that Channel 24, after some delays due to hardware issues, was being cablecast, currently only with community bulletin board information. A 12-hour block of programming was offered to Allan Hancock College who are considering down-linking via satellite educational programming from Annenberg/CPB as well as other locally originated educational programming.

c. INFORMATION ONLY: SMCTV Studio now originating live programs

Mr. Sutterfield informed the board that the public is now making use of the capability of the SMCTV studio to go live to cable. The first live City Council Candidate Forum was originated in October 2006 and in addition, two weekly programs are currently originating live from the studio.

d. ACTION: Amendment to SMCTV Policies and Procedures as proposed by Station Manager

Mr. Sutterfield recommended to the board that sanctions for late return of check-out equipment be revised as a late return is more likely to inconvenience another member waiting for the equipment to be returned. He recommended revising the sanctions to: 1st instance up to 30 days suspension of check-out privileges, 2nd instance 60 days and 3rd instance 90 days. Mr. Cross suggested that given a pattern of repeated late returns that the 3rd instance be revised to up to a 120 days suspension of privileges. Mr Cross made a motion to approve the revisions, including a 120 suspension for third instance, seconded by Mr. Morrison. Motion passed 3-0.

6. INFORMATION - Report from PEG Station Manager

Mr. Sutterfield reported on the following areas:

- Number of programs and number of program hours, as well as use of studio time has increased since 7/10/06.
- Outreach to local non-profits has resulted in 19 different groups using SMCTV resources in last 6 months.
- A revised website has been launched: www.SMCTV.TV
- First live City Council Candidate debate originated from SMCTV studio.

- A 3.5 hour Spanish-language block was launched on Sunday afternoons.
- Several article and interviews in local media about SMCTV
- A second membership forum was held on December 6th.
- Recent legislative initiatives and administrative rulings have potential negative impact on PEG funding.

7. Adjournment

Mark van de Kamp made a motion to adjourn at 7:15 PM. Seconded by Mr. Morrison. Motion passed 3-0.