

**ALL-AMERICA CITY COMMITTEE  
MEETING MINUTES**

City Hall Conference Room  
**110 E. Cook Street, Santa Maria**  
**Monday, June 16, 2008**  
**5:30 p.m. - 7:00 p.m.**

**1. Meeting called to order at 5:35 p.m.**

- a. Introductions/Welcome – Sylvia Grayham, Alliance for Pharmaceutical Access and Hometown Celebration Committee Member.

**2. Roll/Minutes:**

**Committee Members Present:** Laura Mohajer, David Coelho, Bailey Hudson, Willie Green, Bob Orach. Samuel Marin and Donna Dart arrived at 5:40 p.m. Tahir Masood arrived at 6:05 p.m.

**City Staff Members Present:** Rosie Narez

**Minutes Review & Approval:**

A motion was made to approve the minutes of May 19, 2008.

**Motion S/C:** Coelho/Orach

**Ayes:** Five (5)

**Noes:** Zero (0)

**Abstain:** Zero (0)

**3. Public Comment:**

N/A

**4. New Business:**

- a. **Hometown Celebration Budget** – Committee members were updated on expenses and monetary sponsorship money for the Hometown Celebration. As of June 16, 2008, the All-America City Committee had raised more than \$5,000 in sponsorship and booth fees, with expenses at approximately \$4,000.  
**Committee members were also briefed on the difference between using the All-America City Committee Account money and the money put away in P.L.A.Y.**

**5. Old Business:**

**a. Sub-Committee Reports: AACC Hometown Celebration**

**1. Food:** Dennell's Barbeque is confirmed, as well as McDonald's. Arrangements will be made to pick up hot dogs, buns, and chips. Apple pies will be delivered to the site on event day.

**2. Booths:** Tahir Masood and Laura Mohajer will mark off booth spaces on Saturday, June 21, 2008.

**3. Floor Plan:** Donna Dart, is proposing extra chairs at a cost of approximately \$57 per 50 chairs from *Party Place*.

**David Coelho and Willie Green will work out the pick up and deliver of the chairs.**

**4. Manpower:** Volunteers will be advised of their duties via Samuel Marin and Sylvia Grayham.

**5. Sponsorships:** Tahir Masood will take care of sending thank you notes to ALL sponsors.

**6. Hometown Celebration Program:** Donna Dart will put together an Itinerary and present it at the next meeting on Wednesday, June 18, 2008.

**7. Invitations:** Most everyone on the list of V.I.P.'s that Bailey Hudson gave the committee were invited to the Hometown Celebration. There were about six returns to senders.

**8. Publicity:** Rosie Narez will work with *Radio Lazer* and *La Ley* to get some last minute publicity on the air.

**9. Recognitions:** Laura Mohajer is working on list of those receiving certificates, plaques, etc.

**b. Hometown Celebration Event Day Schedule:** Committee members agree to meet at the site on event day at 7 a.m. to begin preparations.

**6. Staff Report:**

**a. Hometown Celebration City Support** – The City will provide a few Recreation and Parks personnel to set up the stage and deliver the equipment. All table, chair, and easy-up set up will have to be done by volunteers.

**b. Hometown Celebration Post-Mortem Date and Time** – Tentative date and time the week after the event to discuss what went right and wrong during the Hometown Celebration.

**c. Reminder** – July is a dark month. AACC will NOT meet.

The meeting was adjourned at 7:20 p.m.

The next scheduled meeting is at the **City Hall Conference Room**  
Located at **110 E. Cook St.** from **5:30 p.m. to 7:00 p.m.** on **Monday, August 18, 2008**