

**ALL-AMERICA CITY COMMITTEE  
MEETING MINUTES**

City Hall Conference Room  
**110 E. Cook Street, Santa Maria**  
**Monday, May 19, 2008**  
**5:30 p.m. - 7:00 p.m.**

**1. Meeting called to order at 5:32 p.m.**

- a. Introductions/Welcome – Guests: Sylvia Grayham, Alliance for Pharmaceutical Access, and Jose Huitron of Volt Services. Both are helping with the Hometown Celebration.

**2. Roll/Minutes:**

**Committee Members Present:** Tahir Masood, Bob Orach, Ricky Lara, Bailey Hudson, David Coelho, and Laura Mohajer. Donna Dart in at 5:50 p.m.

**City Staff Members Present:** Rosie Narez

**Minutes Review & Approval:**

A motion was made to approve the minutes of April 21, 2008.

**Motion S/C:** Orach/Masood

**Ayes:** Six (6)      **Noes:** Zero (0)      **Abstain:** Zero (0)

**3. Public Comment:**

N/A

**4. New Business:**

- a. **AACC Revised Budget** – \$5,000 was allocated this fiscal year to the All-America City Committee. Of that money, the committee estimates \$2,000 will be used for brochures and publicity, \$800 will be used to research the Neighborhood Block Project, \$200 will be used for Committee supplies, and \$2,000 will be used for Signage improvement such as banners.

A motion was made to approve the revised All-America City Budget:

**Motion S/C:** Coelho/Orach

**Ayes:** Seven (7)      **Noes:** Zero (0)      **Abstain:** Zero (0)

- b. **Hometown Celebration Budget** – \$5,000 was allocated to the committee back in 2006-2007 and the money rolled over into the 2007-2008 fiscal year. This money will be used to fund the Hometown Celebration. In addition, sponsorship money will help cover the extra expenses. Approximately \$3,500 will also fund the celebration via donations through major sponsors. In addition, \$200 has been collected in booth

registration. As of May 13, 2008, the Hometown Celebration will have a projected surplus of \$1,175.

A motion was made to approve the Hometown Celebration Budget:

**Motion S/C:** Orach/Hudson

**Ayes:** Seven (7)                      **Noes:** Zero (0)                      **Abstain:** Zero (0)

**5. Old Business:**

**a. Sub-Committee Reports: AACCC Hometown Celebration**

- 1. Food – Bob Orach:** McDonald’s has confirmed donation of pies. Cost of hot dogs and buns are estimated at \$460. Sodas are confirmed by Coca-Cola. **Ricky Lara advised that he will get ice and bins to keep sodas cold.**
- 2. Booths – Ricky Lara/David Coelho –** David advised that the committee will get the chips either for free or half-off. **David Coelho will advise as to the cost of the chips. Ricky Lara will confirm donation of buns from Vons, Albertsons, and Food Maxx. Rosie Narez will purchase condiments, plates, etc.**
- 3. Floor Plan – Samuel Marin:** Not in attendance/no update.
- 4. Manpower – Samuel Marin:** Not in attendance/no update. **Rosie Narez advised volunteers are needed for set-up, clean-up, carnival games, and event items throughout the four-hour event.**
- 5. Sponsorships – Tahir Masood:** As of May 19, 2008, the Hometown Celebration had an estimated \$3,500 in sponsorship by Coast Hills, Chamber of Commerce, Westar, and C & D Zodiac.
- 6. Hometown Celebration Program – Donna Dart:** Still working on it.
- 7. Invitations – Bailey Hudson:** Bailey provided a list of names and addresses that need to be formally invited to the Hometown Celebration. **Bailey Hudson advised he would have a rough draft of a letter by next Sub-Committee Meeting. Sylvia Grayham is working on updating the Delegate List to send out special invitation letters.**
- 8. Publicity – Rosie Narez:** Advised she will take care of it by end of May or first week of June.

**9. Recognitions – Laura Mohajer:** Working on list of those receiving certificates, plaques, etc.

**b. Hometown Celebration Meeting Schedule:**

Committee Members will meet every Tuesday morning at 7:00 a.m. at Perko's Café from May 27 through June 17, 2008. In addition, one last meeting will be held on June 19th. The event is scheduled for June 22, 2008.

**6. Staff Report:**

- a. Neighborhood Block** – Brief preview of the trip to Santa Ana to learn about the City's Neighborhood Block Project.
- b. City Council Item** – Proclamation for the All-America City Committee is expected at the June 3<sup>rd</sup> Council Meeting to be held @ 6:30 p.m..

The meeting was adjourned at 7:05 p.m.

The next scheduled meeting is at the **City Hall Conference Room**  
Located at **110 E. Cook St.** from **5:30 p.m. to 7:00 p.m.** on **Monday, June 16, 2008**