

**ALL-AMERICA CITY COMMITTEE
MEETING MINUTES**
City Hall Conference Room
110 E. Cook Street, Santa Maria
Monday, April 21, 2008
5:30 p.m. - 7:00 p.m.

1. Meeting called to order at 5:35 p.m.

- a. Introductions/Welcome – Guests: Jose Huitron of Volt Services. He is helping with the Hometown Celebration.
Witold Sadowski, Allan Hancock College Student.

2. Roll/Minutes:

Committee Members Present: Tahir Masood, Bob Orach, Ricky Lara, Bailey Hudson, Willie Green, and Laura Mohajer. David Coehlo arrived at 5:40pm. Bob Huber was in at 5:50 p.m. Donna Dart was in at 6:00 p.m. Samuel Marin was not in attendance due to class conflict.

City Staff Members Present: Rosie Narez

Minutes Review & Approval:

A motion was made to approve the minutes of March 17, 2008.

Motion S/C: Orach/Coehlo

Ayes: Seven (7) **Noes:** Zero (0) **Abstain:** Zero (0)

3. Public Comment:

- a. Witold Sadowski needed to make a public comment before a City Committee for an Allan Hancock College Class. He spoke about the red light cameras at both Betteravia and Miller and Stowell and Miller. Sadowski believes the cameras would be more effective if they were put by the traffic lights and closer to the actual corners.

4. New Business:

AACC Youth Leadership: Subject tabled in the interest of time.

Caltrans/Monument Project Update: The Committee was updated on the meeting which Brian Halvorson and the Planning Department had with the owners of the Filipino Community Center in an effort to explore a potential site for the monument. The owners of the center do not want to give up part of their land to provide access to the monument. The Committee was also informed of the latest development surrounding the Caltrans Agreement to provide space for the monument. Caltrans has now indicated that the monument needs to be built and ready to go before they consider placing it anywhere in the City. Brian

Halvorson will check with the City Manager to determine the City's position on this project considering Caltrans' new requirements.

5. Old Business:

a. Sub-Committee Reports:

1. Public Workshop Topics & Schedule 2008: This effort will be integrated with the neighborhood development project.

2. Marketing, "Live, Work, & Play": Brochure is expected to be done by mid-May. More pictures on the brochure were recommended by Donna Dart.

AACC Hometown Celebration: The All-America City Committee focused its discussion on event details such as sponsorships, donations, vendor fees, event activities and location Ricky Lara indicated that he will invite Agro-Jal to be a \$5,000 sponsor. Bob Orach requested that the Farmer's Market vendors be allowed to participate at no cost. The committee will consider charging for-profit booths \$100 and not charging non-profits. Consequent meetings of the Hometown Celebration Committee will take place at Perko's Café at least weekly; event planning and recommendations will be furthered and finalized. The AACC members are expected to participate in this process. The AACC approved the Staff Report which will go before the City Council as well as the itinerary for the Hometown Celebration.

Motion S/C: Coehlo/Hudson

Ayes: Seven (7) **Noes:** Zero (0) **Abstain:** Zero (0)

6. Staff Report:

- a. City Council Proposal/Itinerary:** Approved by Committee
- b. Neighborhood Development – Cupertino Site Visit:** Committee was briefed on what was learned and how its structure may apply locally. Another site visit to Santa Ana is planned for May.
- c. AACC T-Shirts:** Committee members checked out the shirts selected for the committee and made sure the sizes were correct.

The meeting was adjourned at 7:20pm.
The next scheduled meeting is on **Monday, May 19, 2008** at the **City Hall Conference Room**
Located at **110 E. Cook St.** from **5:30 p.m. to 7:00 p.m.**