

**ALL-AMERICA CITY COMMITTEE
MEETING MINUTES
City Hall Conference Room
110 E. Cook Street, Santa Maria
MONDAY, December 17, 2007
5:30pm-7:15pm**

1. Meeting called to order at 5:30pm

- a. Introductions/Welcome – Rosie Narez was introduced as the new Community Outreach Coordinator and new City Representative for the All-America City Committee.

2. Roll/Minutes:

Committee Members Present: Laura Mohajer, Tahir Masood.
David Coelho present at 5:52pm. Bob Orach present at 6:05pm.

City Staff Members Present: Rosie Narez and Michelle Shipman

Minutes Review & Approval:

A motion was made to approve the minutes of the November 19, 2007.

Motion S/C: Masood/Coelho

Ayes: Four (4) **Noes:** Zero (0) **Abstain:** Zero (0)

3. Public Comment:

- a. None.

4. New Business:

- a. **AACC Meeting Schedule 2008:** Members agree to continue meeting the 3rd Monday of every month. The January meeting falls on the Martin Luther King Jr. holiday and will be moved to the 4th Monday, January 28, 2008. There will be no meeting during the month of July 2008.

Rosie Narez will reserve city hall conference room for 2008 meeting dates. Laura Mohajer will send out a 2008 schedule to the committee. David Coelho and Tahir Masood will contact the committee to inform and remind them of the January meeting date change. Rosie Narez will update member contact information and send an update to all members.

A motion was made to approve the 2008 Meeting Schedule.

Motion S/C: Coelho/Masood

Ayes: Four (4) **Noes:** Zero (0) **Abstain:** Zero (0)

- b. AACC Form & Function Document proposed to be presented to City Council for Approval: Rosie Narez will send out revised and final form and function document to the committee members via email for adoption at the AACC January meeting.**
The AACC hopes to present the Form and Function Procedures to the City Council by February for approval.

Motion: S/C: Masood/Coelho

Ayes: Four (4) **Noes:** Zero (0) **Abstain:** Zero (0)

- c. AACC Applications due December 28, 2007:** Bob Orach and Tahir Masood are both reapplying for committee position. Bob Huber, a former AACC member has also reapplied. David Coelho's position is extended until 2009. Status for Bailey Hudson is unknown. Andrew Maldonado is considering reapplying.
Bob Orach will contact Alice Patino regarding Francisco Rodriguez.

5. Old Business:

a. Project Task Assignments:

*** Public Workshop Topics 2008 - Bob Orach and David Coelho will continue to work on public workshop topics and dates. They will present their recommendations for 2008 to the committee at the meeting on January 28th.**

*** Live, Work & Play Marketing Brochure - Tahir Masood will be responsible for the marketing brochure and mailing piece concept.** David Coelho recommended Bailey Hudson to work with Tahir Masood on the brochure.

The committee discussed the content of a brochure for marketing and a mailing piece to create awareness, as well as the possibility of including them with utility bills.

Tahir Masood will develop the concept drafts and bring them to the meeting on January 28, 2008.

Rosie Narez will check on having the All-America City Committee information posted on the city's website.

b. AACC Hometown Celebration Dates/Criteria/Timetable:

Scholarship for Youth Award

Citizen of the Year Award

Civic Empowerment Award

Andrew Maldonado was scheduled to propose dates at this meeting; however, in his absence the committee opted to further the discussion on this matter. Bob Orach suggested the Hometown Celebration be held outdoors, to be an inclusive community event; rather than an exclusive dinner. The event could be held in the McClelland Corridor so it can include the entire community. David Coelho suggested a dinner celebration to follow and recognize the honorees. The City of Santa Maria was honored with the "All-America City" designation on June 20, 1998. Rosie Narez suggested having the Hometown Celebration on Saturday, June 21st, 2008, as it marks the 10th year anniversary.

Laura Mohajer will work on a timeline for the Hometown Celebration and bring it to the next meeting. Committee members present agreed to look at the scholarship and citizen of the year award drafts handed out and will offer comments and suggestions at the January meeting.

6. Future Business:

- a. Report to City Council
- b. Election of Officers 2008

Committee members moved to table the discussion of future business to the next meeting to include all members.

7. Staff Report:

Both the update to the marketing plan and the size of committee will be included on the next agenda and discussed by committee.

Committee members requested an update from staff on the status of Caltrans application. It will be placed on the agenda for the next meeting.

The meeting was adjourned at 7:15pm to the next scheduled meeting on **Monday, January 28, 2008** at the **Council Chambers** located at **110 E. Cook St.** from **5:30 to 7:00pm.**