



POLITICAL CAMPAIGN SIGNS

Per City Municipal Code Section 12-34-03(oo) political campaign signs are designated as “temporary signs”:

Requirements for temporary signs can be found in Section 12-34-05(d) which lists size requirements, permit requirements, and duration.

Temporary signs including political signs are limited to two 30-consecutive day periods during a six month time frame, not exceeding 120 display days within twelve months.

A permit from the Community Development Department is required for a temporary political sign.

Section 12-34.05 Standards by Sign Type

(d) Temporary Sign/Banner.

(1) Maximum Height: Not to exceed roof eave line of nearest building or building to which it is affixed.

(2) Maximum Area: A banner or temporary sign may be installed at a ratio of 32 square feet of sign area (in commercially or industrially zoned properties), or 6 square feet of sign area (in residentially zoned properties) for each 75 feet of width of the side(s) of a building facing a public street.

For instance:

Building Width (feet)	Sign Area (square feet)	
	Commercial/Industrial Zones	Residential Zones
75	32	6
150	64	12
225	96	18
300	128	24

(3) Permitted Zones: R-1, RSL-1, R-2, R-3, RMH, C-1, C-2, CPO, CC, FS, C-M, M-1, M-2, SP (subject to specific plan), PF, AS I, II and III zoning districts.

(4) Sign Permit Needed: Temporary sign authorization required and may be given over the counter at the City of Santa Maria Community Development Department.

(5) Permitted Time: Temporary signs may be displayed for up to two 30-consecutive day periods during a six month time frame, not exceeding 120 display days within twelve months. The applicant shall specify the desired dates of display, any consecutive period(s) for display, and the 12 months within which the display will occur on the application for temporary sign permit. A temporary sign permit may be renewed upon expiration of the 12 months specified in a temporary sign application.

Except sandwich board signs may be utilized for an indefinite period of time when in full compliance with Chapter 34, including Section 12-34.05(g).

(6) Banners shall be made of flexible, non-rigid material that cannot support itself.

(7) Temporary signs shall not be subtracted from the total allowable permanent sign area.

(8) A maximum of two temporary signs may be permitted as long as the total allowable temporary sign area is not exceeded.

(9) Temporary signs are permitted on vacant lots and are subject to all other applicable provisions of Sections 12-34.05.